## **IBT Journal of Business Studies**

**HEC Recognized "Y" Category Journal** 

## **Call for Papers**

IBT Journal of Business Studies (IBTJBS) is an open access, peer-reviewed and refereed journal published by Institute of Business & Technology (IBT), Pakistan. The main objective of JBS is to provide an intellectul platform for the scholars. IBTJBS aims to promote interdisciplinary studies in management and social science.

The journal publishes research papers in the field of business such as management, business studies, communication studies, corporate governance, demography, development studieeconomics, education, ethics, industrial relation, information science, finance, marketing, public administration. The journal is published in both print and online versions. ISTAS bublishes original papers, reviews papers, conceptual frameworks, analytical and simulation models, case studies, empirical research, technical papers and book reviews.

Topic for submission include but are not limited to:

Business Administration
Markeling
Human Resource Management
Organizational Behavior
Supply Chain Globalization impacts
Economics
Information Management
Corporate Governance

Bankina Finance

Investment Risk Management

Strategic Management

last date of submission 30th April, 2017

Submit your papers to: ibs@ibt.edu.pk



