

# Proposal for Advertisement on Website

## Costing:

Section	Size	Price	Link
Website Home (Side bar)	175x340 Px	8,000	<a href="http://www.biztek.edu.pk">http://www.biztek.edu.pk</a>
Website Home (Slider)	1160x300 Px	20,000	<a href="http://www.biztek.edu.pk/">http://www.biztek.edu.pk/</a>
Website (Footer)	960x100 px	10,000	<a href="http://www.biztek.edu.pk/">http://www.biztek.edu.pk/</a>
Other Different Tabs	175x340 Px	8,000	Tabs Upto Customer Request

\*If you wish to place your ads on multiple sections, please contact us and we will offer the combo rates.



[ONLINE ENROLLMENT](#)  
[PROFILE](#)  
[SEMESTER RESULTS](#)  
[SEMESTER TIME TABLE](#)




**Advertise with us!**  
**960x100 Px Just 10,000/=**

**MAIN CAMPUS**  
 Main Branch Hayat Road, Korangi Creek, Karachi  
 Phone: 021-35094872  
 Phone: 021-35122441  
 FAX: 021-35092384  
 E-mail: [admission@ibtk.edu.pk](mailto:admission@ibtk.edu.pk)

**CITY CAMPUS**  
 Umera Plaza, above Darul Aftab, Block 6, F-7/2, Main Street of Faisal, Huseyni, Karachi  
 Phone: 021-34301988-8  
 FAX: 021-34301988  
 E-mail: [admission@ibtk.edu.pk](mailto:admission@ibtk.edu.pk)

**GULSHAN CAMPUS**  
 Opposite Samson Hospital Block 2, Gulshan-e-Iqbal, Karachi  
 Phone: 021-3488994-7  
 FAX: 021-3488994-8  
 E-mail: [admission@ibtk.edu.pk](mailto:admission@ibtk.edu.pk)

**GULSHAN EXECUTIVE CAMPUS**  
 P-22 Phase-5 Gulshan-e-Iqbal Karachi  
 Phone: 021-34810030  
 Phone: 021-34810031  
 E-mail: [admission@ibtk.edu.pk](mailto:admission@ibtk.edu.pk)

Email at [Creative@ibtk.edu.pk](mailto:Creative@ibtk.edu.pk)  
 Contact: 0344-2200804

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## Terms & Conditions:

The ad banner creative has to be provided by the advertiser  
Advertiser cannot change the artwork between the period of one month  
The size of the .JPEG banner has to be less than 100Kb  
The size of the Flash banner has to be less than 1Mb  
IBT does not track hits of the banner  
100% payment has to be made in the advance  
In case of a dispute IBT has the right to remove the advertisement  
IBT reserves the right to following:

- Approve or reject a advertisement proposal
- Order of advertisements in case of multiple advertisements

## F&Q

**What are the acceptable formats for the ads.**

JPEG, Gif, Flash

**Can I submit more than one ad**

Yes, different ads from the same organizer can appear on the same slot at 50% extra charge. Different ads on different slot from the same organizer will be treated as distinct ads. Please contact us for the combo rates.

**How many ads can appear in the same slot**

A maximum of four (these will be rotating)

**For Details:**

**Email:** [Creative@ibt.edu.pk](mailto:Creative@ibt.edu.pk) or [Owais.Saleem@ibt.edu.pk](mailto:Owais.Saleem@ibt.edu.pk)

**Contact:** 0346-3314346, 03432744486